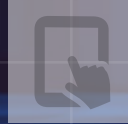
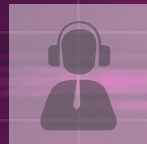


SPONSORSHIP POSSIBILITIES



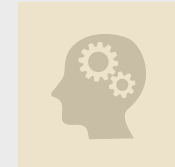
SHIFT
YOUR PERSPECTIVE



TRANSFORM
YOUR PRACTICE



POWER UP
YOUR EXPERTISE



IMPROVE RESULTS

2021 VIRTUAL CONFERENCE

DECEMBER 5-7, 2021

conference.learningforward.org / [#learnfwd21](https://twitter.com/learnfwd21)

TRANSFORMATION

Transformations begin December 5-7

This year, the theme of transformation parallels our shared experiences as we respond to the immediate needs of educators and students during challenging times. Join our 2021 Virtual Conference and experience for yourself how high-quality professional learning can transform practice and student results.

WHO WILL ATTEND?

- Superintendents
- Directors of learning
- Curriculum and instruction directors
- State/regional/provincial education personnel
- Directors of professional development
- Principals
- Central office administrators
- Teachers
- Educational consultants





SPONSOR LEVEL RECOGNITION:

GOLD LEVEL SPONSOR..... \$20,000

SILVER LEVEL SPONSOR \$10,000

BRONZE LEVEL SPONSOR.... \$5,000

CONNECT WITH KEY DECISION MAKERS FOR YOUR PROGRAMS AND SERVICES!

WHO ATTENDS THE LEARNING FORWARD ANNUAL CONFERENCE?

40% DISTRICT/CENTRAL OFFICE/
ADMINISTRATION

23% CONSULTANTS, SCHOOL
BOARD MEMBERS, GRADUATE
STUDENTS, & OTHER

22% TEACHERS &
INSTRUCTIONAL COACHES

15% PRINCIPALS

We invite you to be a part of Learning Forward's second Virtual Conference, December 5-7, 2021.

As a sponsor, you'll have an opportunity to customize a virtual space with graphics, links, and videos; recognition throughout the event; access to our attendee list; print advertisement opportunities; registrations for multiple attendees, complimentary memberships with Learning Forward, and more.

- **98%** of attendees report that they leave the conference with ideas they will implement or apply.
- **97%** recommend, make, or approve purchases.

Your support will be acknowledged in conference materials and throughout the conference in a variety of ways.

To learn more, please contact Carrie Freundlich at carrie.freundlich@learningforward.org.

2021 VIRTUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

\$20,000 GOLD LEVEL

- Your own customizable sponsor booth with chat functionality, a “talk now” feature, and the ability to upload videos
- Sponsor branding displayed in one networking lounge
- One reserved networking session during sponsor session time
- Recognition on virtual event site, at a general session, and on social media
- Two-time use of the conference registration email list
- One full-page ad in conference program (due to Learning Forward on or before June 15, 2021)
- Additional 60-day presence in the conference content archive with link back to organization’s website
- One email send from Learning Forward on behalf of the sponsor to our full list of 55,000+ subscribers
- One full-page ad in one issue of *The Learning Professional* journal of your choice during the 2022 calendar year
- Stand-alone logo and link in the conference virtual foyer
- Sponsor website link from Learning Forward Annual Conference website
- Up to six complimentary three-day conference registrations
- Six standard Learning Forward memberships with sign-up by 12/31/21

\$10,000 SILVER LEVEL

- Your own customizable sponsor booth with chat functionality, a “talk now” feature, and the ability to upload videos
- One reserved networking session during sponsor session time
- Recognition on virtual event site, at a general session, and on social media
- Two-time use of the conference registration email list
- One half-page ad in conference program (due to Learning Forward on or before June 15, 2021)
- Additional 60-day presence in the conference content archive with link back to organization’s website
- Logo on rotating banner in the conference virtual foyer
- Sponsor website link from Learning Forward Annual Conference website
- Up to four complimentary three-day conference registrations
- Four standard Learning Forward memberships with sign-up by 12/31/21

\$5,000 BRONZE LEVEL

- Your own customizable sponsor booth with chat functionality, a “talk now” feature, and the ability to upload videos
- Recognition on virtual event site, at a general session, and on social media
- One-time use of the conference registration email list
- Option to buy a half-page ad in the conference program for \$750 (due to Learning Forward on or before June 15, 2021)
- Additional 30-day presence in the conference content archive with link back to organization’s website
- Logo on rotating banner in the conference virtual foyer
- Sponsor website link from Learning Forward Annual Conference website
- Up to two complimentary three-day conference registrations
- Two standard Learning Forward memberships with sign-up by 12/31/21

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