

SPONSORSHIP OPPORTUNITIES

2020
LEARNING FORWARD
ANNUAL CONFERENCE
DEC 6-8, 2020



conference.learningforward.org
[#learnfwd20](https://twitter.com/learnfwd20)



Who will attend? **Superintendents** • **Directors of learning**
• **Curriculum and instruction directors** • State/regional/
provincial education personnel • **Directors of professional**
development • **Principals** • **Central office administrators** •
Teachers • **Educational consultants**

WHY SPONSOR LEARNING FORWARD'S 2020 VIRTUAL ANNUAL CONFERENCE? CONNECT WITH KEY DECISION MAKERS FOR YOUR PROGRAMS AND SERVICES!

“My first Learning Forward Conference was outstanding. I experienced new and innovative instructional practices and felt at home with fellow educators. It was great to feel welcomed into this community of professional educators.” — **Becky Schock**, Annual Conference Attendee



OF ATTENDEES REPORT THAT THEY LEAVE THE CONFERENCE WITH IDEAS THEY WILL IMPLEMENT OR APPLY.



RECOMMEND, MAKE, OR APPROVE PURCHASES



MASTER'S DEGREE OR HIGHER

CONFERENCE ATTENDEE PROFILE

WHO ATTENDS THE LEARNING FORWARD ANNUAL CONFERENCE?



NUMBER OF STATES THAT HAVE ADOPTED OR ADAPTED LEARNING FORWARD'S STANDARDS FOR PROFESSIONAL LEARNING TO SHAPE THE QUALITY OF PROFESSIONAL LEARNING EDUCATORS EXPERIENCE.

50 YEARS
FOUNDED IN 1969, LEARNING FORWARD NOW HAS MORE THAN 11,000 MEMBERS AND 40,000 SUBSCRIBERS IN 50 STATES AND 15 COUNTRIES.

34 NUMBER OF LEARNING FORWARD STATE AND PROVINCIAL AFFILIATES THAT SUPPORT STAFF DEVELOPERS.



93% OF MEMBERS USED A LEARNING FORWARD PRODUCT OR PUBLICATION DURING THE PREVIOUS 12 MONTHS.

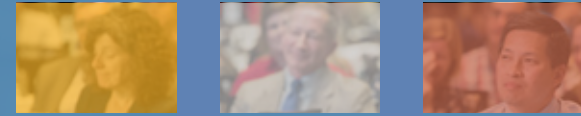
PARTNER WITH A LEADER IN THE FIELD

WE INVITE YOU TO BE A PART OF LEARNING FORWARD'S FIRST EVER VIRTUAL CONFERENCE, DECEMBER 6-8, 2020.

As a sponsor, you'll have an opportunity to customize a virtual space with graphics, links, and videos; recognition throughout the event; access to our attendee list; print advertisement opportunities; registrations for multiple attendees, complimentary memberships with Learning Forward, and more.

Choose one of these sponsorship levels to gain additional visibility with conference participants. Your support will be acknowledged in conference materials and throughout the conference in a variety of ways.

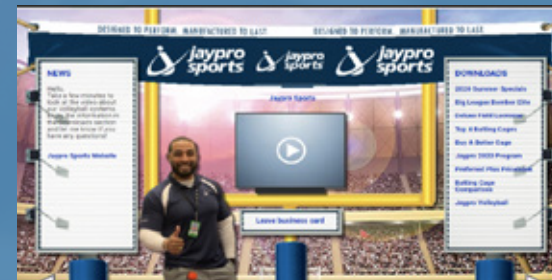
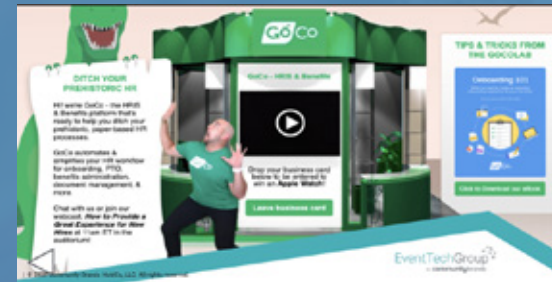
To learn more, please contact Carrie Freundlich at 972-421-0886 or carrie.freundlich@learningforward.org.



SPONSOR LEVEL RECOGNITION:

GOLD LEVEL SPONSOR	\$20,000
SILVER LEVEL SPONSOR	\$10,000
BRONZE LEVEL SPONSOR	\$5,000

BOOTH EXAMPLES:



2020 VIRTUAL ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

GOLD LEVEL
\$20,000

- Your own sponsor hall landing page with up to three booth landing pages, each customizable and with chat
- Up to three videos featured in each of your booths, up to five minutes each
- Sponsor branding displayed in one networking lounge with option to sponsor more networking lounges – limited to one sponsor per lounge
- Recognition on virtual event site and during opening session
- Two-time use of the conference registration email list
- One full-page ad in conference program
- Additional 30-day presence in the conference content archive with link back to organization's website
- Email send from Learning Forward on behalf of the sponsor to our full list of 55,000+ subscribers
- One full-page ad in one issue of *The Learning Professional* journal during the 2021 calendar year
- Logo on banner in main lobby
- Link from Learning Forward website
- Up to six complimentary three-day conference registrations
- Six standard Learning Forward memberships with sign-up by 12/31/20

2020 VIRTUAL ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

SILVER LEVEL
\$10,000

- Customizable virtual booth landing page with chat
- Video featured in sponsor booth, up to five minutes
- Recognition on virtual event site and during opening session
- Two-time use of the conference registration email list
- One half-page ad in conference program
- Additional 30-day presence in the conference content archive with link back to organization's website
- Link from Learning Forward website
- Up to four complimentary three-day conference registrations
- Four standard Learning Forward memberships with sign-up by 12/31/20

2020 VIRTUAL ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL
\$5,000

- Customizable virtual booth landing page with chat
- Three-minute video featured in sponsor booth landing page
- Recognition on virtual event site and during opening session
- One-time use of the conference registration email list
- Option to buy a half-page ad in the conference program for \$750
- Link from Learning Forward website
- Up to two complimentary three-day conference registrations
- Two standard Learning Forward memberships with sign-up by 12/31/20