

S	<p>Strategic and Specific</p> <ul style="list-style-type: none"> • Based on analysis of data • Deemed a priority goal within the district and school • Indicates specific groups of educators, practices, or behaviors • Aligned with student learning outcome
M	<p>Measurable</p> <ul style="list-style-type: none"> • Specific instruments are identified to measure impact or results • Results in a specific product that could be measured
A	<p>Attainable</p> <ul style="list-style-type: none"> • Doable, realistic without being uninspiring • Compelling goal—without causing people to lose their motivation
R	<p>Results-based</p> <ul style="list-style-type: none"> • Describes a specific outcome—not activities to accomplish those outcomes • Describes goal in terms of teacher practices • Does not confuse “ends” with “means”
T	<p>Time Bound</p> <ul style="list-style-type: none"> • Specifies when the goal will be accomplished—when it will be measured to determine impact