

LEARNING FORWARD'S 2023 ANNUAL CONFERENCE

GAYLORD NATIONAL RESORT
& CONVENTION CENTER
NATIONAL HARBOR, MD
DEC 3-6, 2023

EVIDENCE INTO ACTION

*Make plans to attend
Learning Forward's 2023
Annual Conference*

*Sponsorship
Opportunities*



#learnfwd23 | conference.learningforward.org



Align yourself with the best in the field. Become a sponsor.

WE INVITE YOU TO BE A PART OF
THE 2023 LEARNING FORWARD ANNUAL
CONFERENCE IN NATIONAL HARBOR, MD.
DECEMBER 3-6, 2023 AT THE GAYLORD
NATIONAL RESORT & CONVENTION
CENTER

SPONSOR LEVEL RECOGNITION

LEGACY LEVEL SPONSOR	\$50,000+
PLATINUM LEVEL SPONSOR.....	\$35,000
GOLD LEVEL SPONSOR.....	\$20,000
SILVER LEVEL SPONSOR	\$10,000
BRONZE LEVEL SPONSOR.....	\$5,000

WASHINGTON, DC *learningforward*
**2023 ANNUAL
CONFERENCE**
DEC. 3-6, 2023

Our sponsorship options offer an alternative to the traditional trade-show hall. You will be able to join the conference as an attendee with added opportunities to present a session, schedule client meetings, and engage in a dedicated sponsor reception with leaders and decision makers that influence today's education industry! Design your own conference schedule and join Learning Forward's 2023 Annual Conference.

As a sponsor and attendee:



Choose the level
that meets your
needs



Present sessions
during dedicated
sponsor time



Engage with attendees
throughout the
conference program



Attend conference
sessions

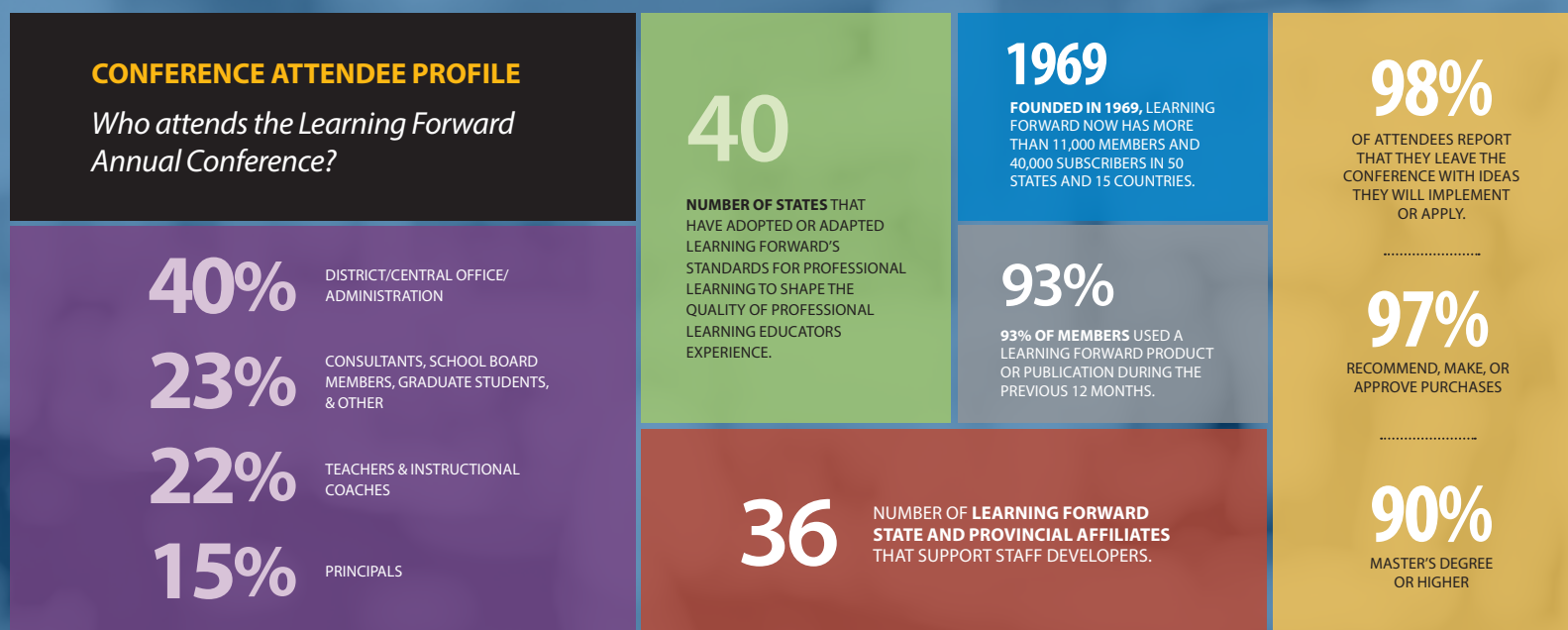


Schedule private
client meetings

WHY SPONSOR LEARNING FORWARD'S 2023 ANNUAL CONFERENCE?

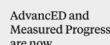
Connect with key decision makers for your programs and services!

- SUPERINTENDENTS
- DIRECTORS OF LEARNING
- DIRECTORS OF PROFESSIONAL DEVELOPMENT
- CURRICULUM AND INSTRUCTION DIRECTORS
- CENTRAL OFFICE ADMINISTRATORS
- STATE/REGIONAL/PROVINCIAL EDUCATION PERSONNEL
- PRINCIPALS
- COACHES
- TEACHERS
- EDUCATIONAL CONSULTANTS





Previous sponsors:



Sponsorship Opportunities

2023 ANNUAL CONFERENCE

BRONZE LEVEL / \$5000

One use of the conference registration email list

Logo in the conference preview (Deadline to be included is April 1)*

Logo in the conference program (Deadline to be included is May 16)*

Two complimentary three-day conference registrations on concurrent session days

One table during 60-minute sponsor reception on Monday, December 4

Link from Learning Forward conference website

Recognition in general session, conference mobile app, social media, and conference signage

Two Learning Forward standard memberships

**Time sensitive, items have deadlines*

SPONSORSHIP ADD-ON OPTIONS

Sponsor Welcome Reception\$5,000
with three minutes for remarks and includes vendor signage

Sponsor Sunday preconference lunch.....\$5,000
with three minutes for welcome remarks with option to share brochures

Morning coffee break sponsor\$4,000

Mobile app banner\$4,000

To take advantage of these sponsorship opportunities, please contact:
Carrie Freundlich | 972-421-0886 | carrie.freundlich@learningforward.org

More opportunities on the following pages »

SILVER LEVEL / \$10,000

One use of the conference registration email list
Logo in the conference preview (Deadline to be included is April 1)*
Logo in the conference program (Deadline to be included is May 16)*
One session during reserved sponsor session time on Tuesday, December 5*
Four complimentary three-day conference registrations on concurrent session days
One table during 60-minute sponsor reception on Monday, December 4
Link from Learning Forward conference website
Recognition in general session, conference mobile app, social media, and conference signage
Half-page ad in the April or June 2024 issue of <i>The Learning Professional</i> journal
Four Learning Forward standard memberships

* Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

Sponsor Welcome Reception	\$5,000
<i>with three minutes for remarks and includes vendor signage</i>	
Sponsor Sunday preconference lunch	\$5,000
<i>with three minutes for welcome remarks with option to share brochures</i>	
Morning coffee break sponsor	\$4,000
Mobile app banner	\$4,000

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GOLD LEVEL / \$20,000

Two uses of the conference registration email list
Half-page ad in conference preview (Ad deadline April 1)*
Full-page ad in conference program (Ad deadline May 16)*
One table in the Learning Forward registration area
One session during reserved sponsor session time on Tuesday, December 5*
Six complimentary four-day conference registrations
Two tables during 60-minute sponsor reception on Monday, December 4
Link from Learning Forward conference website
Recognition in general session, conference mobile app, social media, and conference signage
Full-page ad in the April or June 2024 issue of <i>The Learning Professional</i> journal
Six Learning Forward standard memberships

* Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

Sponsor Welcome Reception	\$5,000
<i>with three minutes for remarks and includes vendor signage</i>	
Sponsor Sunday preconference lunch	\$5,000
<i>with three minutes for welcome remarks with option to share brochures</i>	
Morning coffee break sponsor	\$4,000
Mobile app banner	\$4,000

More opportunities on the following pages »

PLATINUM LEVEL / \$35,000

Three uses of the conference registration email list	
Half-page ad in conference preview (Ad deadline April 1)*	
Full-page ad in conference program (Ad deadline May 16)*	
20x30 booth in the Learning Forward registration area	
Two sessions during reserved sponsor session time on Tuesday, December 5*	
10 complimentary four-day conference registrations	
Two tables during 60-minute sponsor reception on Monday, December 4	
Space for a private party on Monday or Tuesday evening (up to 2,500 sq ft)	
Link from Learning Forward conference website	
Recognition in general session, conference mobile app, social media, and conference signage	
Full-page ad in the April or June 2024 issue of <i>The Learning Professional</i> journal	
10 Learning Forward standard memberships	

*Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

Sponsor Welcome Reception	\$5,000
<i>with three minutes for remarks and includes vendor signage</i>	
Sponsor Sunday preconference lunch	\$5,000
<i>with three minutes for welcome remarks with option to share brochures</i>	
Morning coffee break sponsor	\$4,000
Mobile app banner	\$4,000

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LEGACY LEVEL / \$50,000+

Three uses of the conference registration email list	
Half-page ad in conference preview (Ad deadline April 1)*	
Full-page ad in conference program (Ad deadline May 16)*	
20x30 booth in the Learning Forward registration area	
Two sessions during reserved sponsor session time on Tuesday, December 5*	
12 complimentary four-day conference registrations	
One reserved table at one general session	
One on-stage introduction of one keynote speaker	
Two tables during 60-minute sponsor reception on Monday, December 4	
Space for a private party on Monday or Tuesday evening (up to 5,000 sq ft)	
Link from Learning Forward conference website	
Recognition in general session, conference mobile app, social media, and conference signage	
Two full-page ads in <i>The Learning Professional</i> journal (any 2024 issue)	
12 Learning Forward standard memberships	

*Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

Sponsor Welcome Reception	\$5,000
<i>with three minutes for remarks and includes vendor signage</i>	
Sponsor Sunday preconference lunch	\$5,000
<i>with three minutes for welcome remarks with option to share brochures</i>	
Morning coffee break sponsor	\$4,000
Mobile app banner	\$4,000