

April 23, 2021

Dear Team BCPS Education Champions,

It is “Celebrating BCPS Principal Excellence” week in Baltimore County Public Schools. This year, for the very first time, we are honoring and celebrating ALL principals in our school system. They have demonstrated remarkable leadership, commitment, and dedication to our students, families, and teachers.

We invite you to be a champion of education by displaying the provided celebratory message on your electronic marquee, Web page, and social media platforms from May 15-22, 2021 (Saturday to Saturday).

As a champion of education, we extend gratitude to you as we connect the community during a week that honors, recognizes, and celebrates our educational leaders.

How does this work?

- Message displayed on marquee from May 15th -22nd (Saturday-Saturday)
- Suggested message post on Web page and/or social media platforms one or more times throughout the week.

Facebook Post *

It is “Celebrating BCPS Principal Excellence” week in Baltimore County Public Schools. As an education champion we recognize and honor ALL Principals for demonstrating remarkable leadership, commitment, and dedication to our students, families, and teachers.

(*Note: Recommended Facebook design attached to this email.)

Twitter Post*

#ThxBCPSprincipals for demonstrating ongoing remarkable leadership, commitment, and dedication. @teambcps #teambcps

(*Note: Recommended Twitter post design attached to this email.)

Instagram Post*

Thanks for everything you do!” It is “Celebrating BCPS Principal Excellence” week in Baltimore County Public Schools. As an education champion we recognize and honor ALL Principals for demonstrating remarkable leadership, commitment, and dedication to our students, families, and teachers.

(*Note: Recommended Instagram post design attached to this email.)

Thank you for being a champion of education in Baltimore County!



Deborah S. Phelps
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Questions, please contact...

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