

LEARNING FORWARD'S 2020 VIRTUAL ANNUAL CONFERENCE

AMBASSADOR CHECKLIST

- Send the [conference url](#) to a circle of at least five contacts, encouraging them to attend.
- Post about the conference four times on your social media with hashtag #learnfwd20 and [conference link](#).
- Retweet at least four social media posts about the conference & include hashtag
- Use one of the [conference zoom backgrounds](#) in meetings.
- Add the [conference social media headers](#) to your social media profile backgrounds.
- RSVP to the [conference event](#) on Learning Forward's Facebook page.
- Post [conference link](#) on another website. (i.e. webinar, community page, social media bio)
- Record and post a brief video talking about either 1) a session you are looking forward to or 2) your favorite part of our conference. Tag [Learning Forward](#) or include the hashtag #learnfwd20.

Complete [at least six out of these eight activities](#) and return this completed checklist to a Learning Forward staff member before November 15, 2020. Please include screenshots of each task to get a coupon code for \$20 off your conference registration. Not combinable with other discounts. Thank you for your participation and help with promoting Learning Forward's 2020 Virtual Annual Conference.



All graphics can be found on the Conference Promo Kit:
<https://bit.ly/3j50imG>