

**Move beyond management:
Coaching for school leaders
translates into student
achievement**

Principals are often neglected in receiving coaching

“Although the nation has developed an intense focus on instructional coaching and teacher leadership...leadership development and principal coaching have received less attention.”

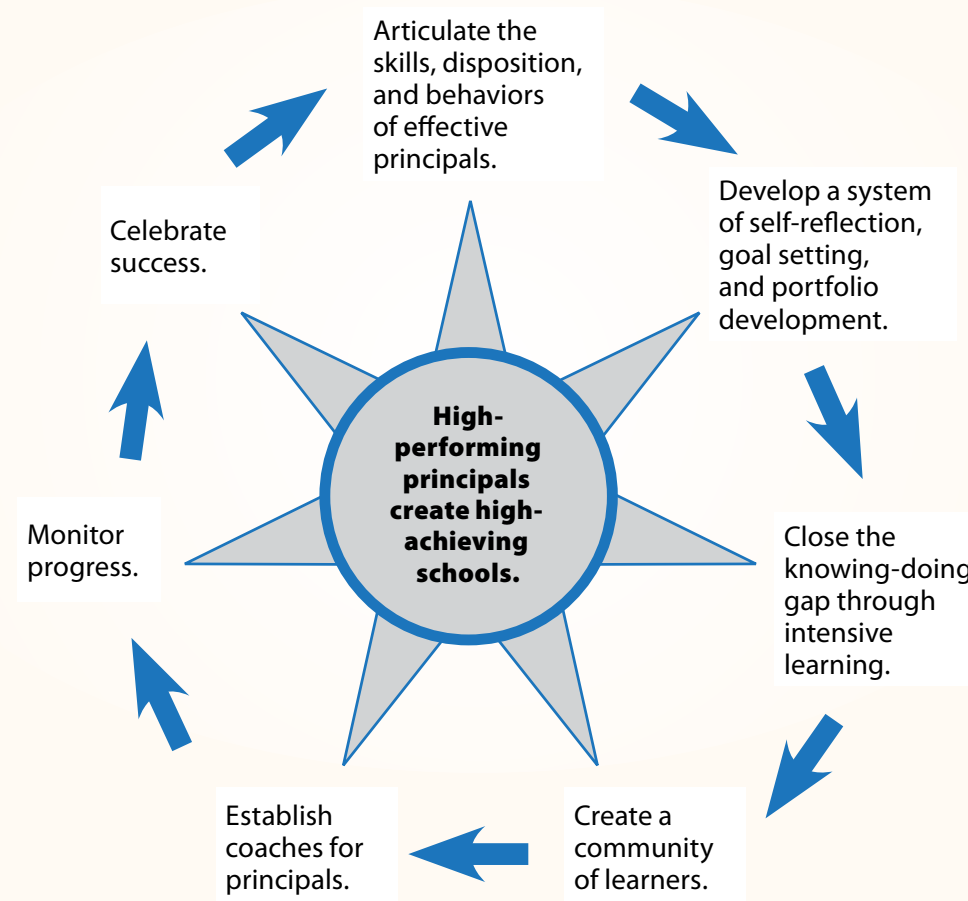
-Kay Psencik

*The Coach's Craft: Powerful Practices
to Support School Leaders*

Source: **Psencik, K. (2011).** *The coach's craft: Powerful practices to support school leaders* (p.12). Oxford, OH: Learning Forward.



A theory of change for leadership learning



Source: **Psencik, K. (2011).** *The coach's craft: Powerful practices to support school leaders.* Oxford, OH: Learning Forward.

The value of a coach

Coaches can help principals

- Define areas of need
- Define goals
- Identify what improvement would look like
- Establish measurements to monitor progress

Source: **von Frank, V., (2012, Summer)**. Move beyond management: Coaching for school leaders translates into student improvement. *The Learning Principal*. Oxford, OH: Learning Forward.



Download the article and accompanying tools

Read the full article, published in *The Learning Principal* (Summer, 2012).



Download these accompanying tools: **Theory of change and logic model**, and **Attributes of a good coach**

Available at www.learningforward.org/principal.



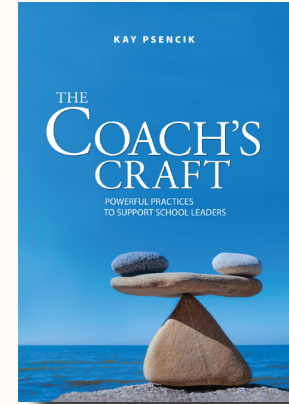
The Coach's Craft: Powerful Practices to Support School Leaders

By Kay Psencik

Explore ways to improve the coaching practices of listening, observing, planning and committing to new action.

Included in the book is an Innovation Configuration map of effective coaching.

With a self-assessment tool, coaches can hone in on their own strengths and weaknesses to find ways to support leaders in improving schools.



Available for purchase online at www.learningforwardstore.org, or by phone at 800-727-7288.

Nonmember price: \$40.00 Member price: \$32.00 Item number: B530



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